



THE LEADER IN ASSOCIATION COMMUNICATIONS

Public Safety

Reach more than 611,000 sworn law enforcement officers

TARGET THE LARGEST LAW ENFORCEMENT AUDIENCE

911MEDIA® creates access to more than 611,000 sworn law enforcement professionals through these subscriber and association magazines and e-newsletters.

Each magazine is unique to its readership and delivers news, career and benefit information, human interest stories, new product content and critical industry-related information.

These readers are loyal to their departments and their associations.

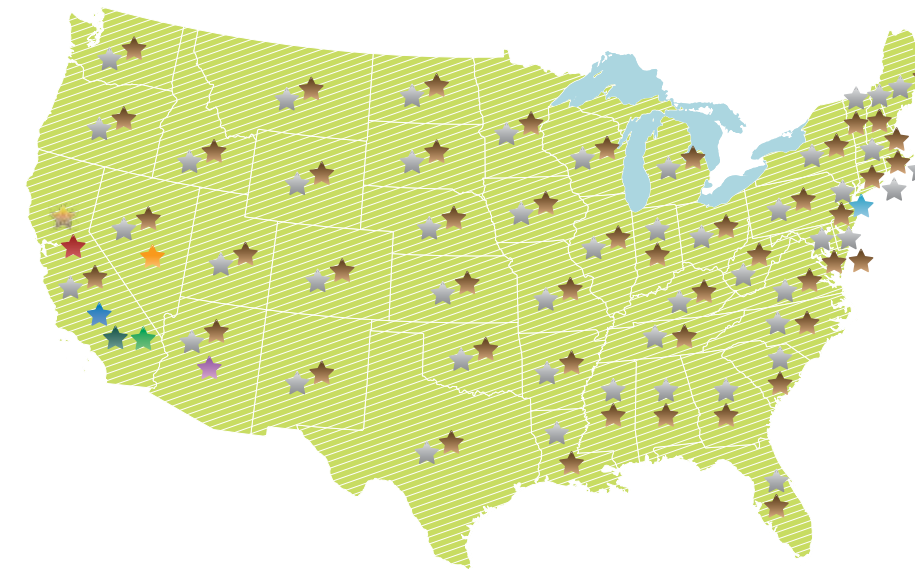
Strategic ad buys will grow your brand recognition in the nationwide public safety community.

Position your brand with law enforcement across the country and create a relationship with these officers.



LET 911MEDIA® HELP YOUR COMPANY AND PRODUCTS BE SEEN

Reach unique, highly qualified law enforcement officers throughout the United States. The 911MEDIA® professional sales team can create a bottom-line-friendly advertising solution for you.



READERSHIP

- ★ American Police Beat
- ★ California Narcotic Officer
- ★ FOP Journal
- ★ Keynotes
- ★ New Jersey FOP News
- ★ Phoenix Law Enforcer
- ★ PORAC Law Enforcement News
- ★ Star & Shield
- ★ Star News
- ★ Vegas Beat

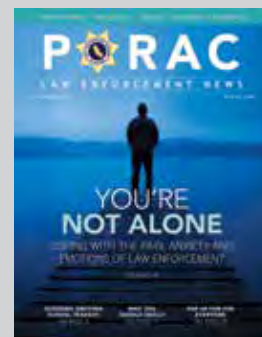
LOYALTY RUNS DEEP

78% of members say if you support their association, they'll support your brand.



KEYNOTES
Frequency: 4X
Circulation: 5,400

Audience: Supervisors and Managers in the California Department of Corrections and Rehabilitation and California Department of State Hospitals.



PORAC LAW ENFORCEMENT NEWS
Frequency: 12X
Circulation: 50,000+

Audience: Largest law enforcement association in California, representing over 900 police agencies.



AMERICAN POLICE BEAT
Frequency: 12X
Circulation: 165,000+
E-Newsletter: 12,000+

Audience: 146,000+ qualified requesters, 14,000 Police Chiefs, County Sheriffs, and State Agencies, 4,000 new readers every month, and 1,000 paid print subscribers.



STAR NEWS
Frequency: 12X
Circulation: 18,200

Audience: Los Angeles County Sheriff's Department deputies and superior officers who are members of the Sheriffs' Relief Association.

LASD is the largest sheriff's department in the United States.



STAR & SHIELD
Frequency: 10X
Circulation: 9,400

Audience: Los Angeles County Sheriff's Department deputies and superior officers who are members of the Professional Peace Officers Association.



FOP JOURNAL
Frequency: 12X
Circulation: 355,000
Digital Opt-In Deliver: 130,000+

Audience: Fraternal Order of Police, the largest law enforcement association in the United States.



NEW JERSEY FOP NEWS
Frequency: 4X
Circulation: 13,500

Audience: New Jersey police officers covering 130+ townships statewide.



CALIFORNIA NARCOTIC OFFICER
Frequency: 4X
Circulation: 6,500
E-Newsletter Opt-Ins: 30,000+

Audience: Active narcotic officers throughout California. Largest narcotic officers association in the United States.



VEGAS BEAT
Frequency: 6X
Circulation: 4,000

Audience: Las Vegas Metro Police Department officers. Largest law enforcement association in Nevada.



PHOENIX LAW ENFORCER
Frequency: 6X
Circulation: 4,000

Audience: Phoenix Police Department officers. Largest law enforcement association in Arizona.

ADVERTISE IN ALL PUBLICATIONS AND REACH MORE THAN 611,000 SWORN LAW ENFORCEMENT OFFICERS.

REACH 100% SWORN LAW ENFORCEMENT OFFICERS

The experienced and helpful sales team at 911MEDIA® can work closely with you to create advertising solutions that will maximize your exposure to this audience while staying within your budget. Let us help you customize your advertising plans to this highly qualified readership.



“ With the help of 911MEDIA®, CSU chose to advertise in the *FOP Journal* and has been pleased with the results thus far. Although CSU just recently started advertising in this publication, the university has received several information requests from prospective Criminal Justice students. CSU has also had a great response from the online advertising on **FOPConnect.com**. With Criminal Justice being one of CSU's largest degree programs, 911MEDIA® and the *FOP Journal* are excellent ways to capture the law enforcement officers' attention in the hope of changing their lives through education. ”

— Columbia Southern University

“ We sought an advertising medium that would serve to not only heighten the awareness of our company but also elicit a strong direct-response action from our market, and our *FOP Journal* advertising campaign was very effective in achieving both objectives. Advertising mediums that deliver cost-effective direct-response results are generally hard to find and to execute successfully, so we want to thank you for your terrific help and guidance with our very productive advertising campaign in the *FOP Journal*. ”

— GovX

Contact 911MEDIA® Today! Call Toll Free 877-DIAL-911 (342-5911)