

TARGET THE LARGEST LAW ENFORCEMENT AUDIENCE

911MEDIA® creates access to more than 465,000 sworn law enforcement professionals through these subscriber and association magazines and e-newsletters.

Each magazine is unique to its readership and delivers news, career and benefit information, human interest stories, new product content and critical industry-related information.

These readers are loyal to their departments and their associations.

Strategic ad buys will grow your brand recognition in the nationwide public safety community.

Position your brand with law enforcement across the country and create a relationship with these officers.



FOP JOURNAL
Frequency: 4X
Circulation: 322,000
E-Newsletter Opt-Ins: 60,000+

Audience:
Fraternal Order of Police, the largest law enforcement association in the United States.



PORAC LAW ENFORCEMENT NEWS
Frequency: 12X
Circulation: 48,300

Audience:
Largest law enforcement association in California, representing over 900 police agencies.



AMERICAN POLICE BEAT
Frequency: 12X
Circulation: 35,000
E-Newsletter Opt-Ins: 15,000+

Audience:
16,400 chiefs, sheriffs & state agencies; 3,928 leadership; 3,449 academies & training; 2,374 paid subscribers; 4,849 misc. qualified requesters; and 4,000+ new readers every month.



STAR NEWS
Frequency: 12X
Circulation: 18,200

Audience:
Los Angeles County Sheriff's Department deputies and superior officers who are members of the Sheriffs' Relief Association.

LASD is the largest sheriff's department in the United States.



STAR & SHIELD
Frequency: 10X
Circulation: 9,400

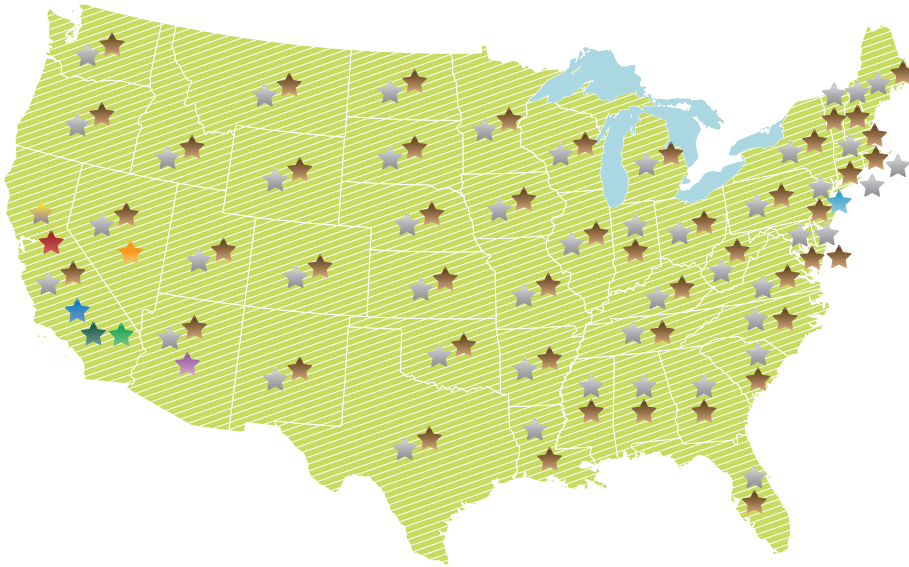
Audience:
Los Angeles County Sheriff's Department deputies and superior officers who are members of the Professional Peace Officers Association.

ADVERTISE IN ALL PUBLICATIONS AND REACH MORE

Call Toll Free 877-DIAL-911 (342-5911)

LET 911MEDIA® HELP YOUR COMPANY AND PRODUCTS BE SEEN

Reach unique, highly qualified law enforcement officers throughout the United States.
The 911MEDIA® professional sales team can create a bottom-line-friendly advertising solution for you.

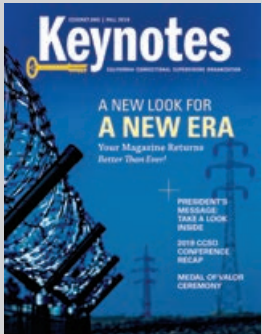


READERSHIP

- ★ American Police Beat
- ★ California Narcotic Officer
- ★ FOP Journal
- ★ Keynotes
- ★ New Jersey FOP News
- ★ Phoenix Law Enforcer
- ★ PORAC Law Enforcement News
- ★ Star & Shield
- ★ Star News
- ★ Vegas Beat

LOYALTY RUNS DEEP

78% of members say if you support their association, they'll support your brand.



KEYNOTES
Frequency: 4X
Circulation: 5,400

Audience:
Supervisors and Managers in the California Department of Corrections and Rehabilitation and California Department of State Hospitals



NEW JERSEY FOP NEWS
Frequency: 4X
Circulation: 13,500

Audience:
New Jersey police officers covering 130+ townships statewide.



CALIFORNIA NARCOTIC OFFICER
Frequency: 4X
Circulation: 6,500
E-Newsletter Opt-Ins: 20,000+

Audience:
Active narcotic officers throughout California. Largest narcotic officers association in the United States.



VEGAS BEAT
Frequency: 6X
Circulation: 4,000

Audience:
Las Vegas Metro Police Department officers. Largest law enforcement association in Nevada.



PHOENIX LAW ENFORCER
Frequency: 6X
Circulation: 4,000

Audience:
Phoenix Police Department officers. Largest law enforcement association in Arizona.

THAN 465,000 SWORN LAW ENFORCEMENT OFFICERS.