

# TARGET THE LARGEST LAW ENFORCEMENT AUDIENCE

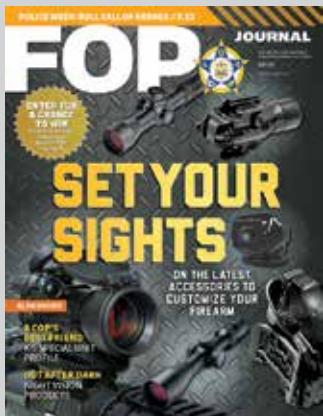
**911MEDIA® creates access** to more than 425,000 sworn law enforcement professionals through these association magazines and e-newsletters.

**Each magazine is unique** to its association's readership and delivers news, career and benefit information, human interest stories, new product content and other industry-related information.

**These readers are loyal** to their organizations and have a deep connection to their association's publication.

**Strategic ad buys** will grow your brand recognition in the nationwide public safety community.

**Position your brand** with law enforcement associations across the country and create a relationship with their members.



## FOP JOURNAL

Frequency: 4X

Circulation: 319,000

E-Newsletter Opt-Ins:  
60,000+

### Audience:

Fraternal Order of Police, the largest law enforcement association in the United States.



## PORAC LAW ENFORCEMENT NEWS

Frequency: 12X

Circulation: 55,000

### Audience:

Largest law enforcement association in California, representing over 900 police agencies.



## PHOENIX LAW ENFORCER

Frequency: 6X

Circulation: 2,800

### Audience:

Phoenix Police Department officers. Largest law enforcement association in Arizona.



## STAR NEWS

Frequency: 12X

Circulation: 16,500

### Audience:

Los Angeles County Sheriff's Department deputies and superior officers who are members of the Sheriffs' Relief Association.

LASD is the largest sheriff's de

**ADVERTISE IN ALL ASSOCIATION PUBLICATIONS AND REACH**

**Call Toll Free 877-DIAL-911 (342-5911)**

## LET 911MEDIA® HELP YOUR COMPANY AND PRODUCTS BE SEEN

Reach unique, highly qualified law enforcement officers throughout the United States. The 911MEDIA® professional sales team can create a bottom-line-friendly advertising solution for you.



### READERSHIP

- ★ California Narcotic Officer
- ★ FOP Journal
- ★ New Jersey FOP News
- ★ Phoenix Law Enforcer
- ★ PORAC Law Enforcement News
- ★ Star & Shield
- ★ Star News
- ★ Vegas Beat

### LOYALTY RUNS DEEP

78% of members say if you support their association, they'll support your brand.



#### STAR & SHIELD

Frequency: 10X  
Circulation: 9,000

#### Audience:

Los Angeles County Sheriff's Department deputies and superior officers who are members of the Professional Peace Officers Association.



#### VEGAS BEAT

Frequency: 7X  
Circulation: 3,500

#### Audience:

Las Vegas Metro Police Department officers. Largest law enforcement association in Nevada.

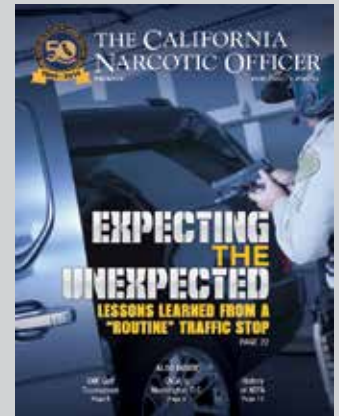


#### NEW JERSEY FOP NEWS

Frequency: 4X  
Circulation: 13,500

#### Audience:

New Jersey police officers covering 130+ townships statewide.



#### CALIFORNIA NARCOTIC OFFICER

Frequency: 4X  
Circulation: 7,000

#### Audience:

Active narcotic officers throughout California. Largest narcotic officers association in the United States.

MORE THAN 420,000 SWORN LAW ENFORCEMENT OFFICERS.